

Friends of The Captains  
Annual Meeting  
October 26, 2022 – 5:00 pm ET

Meeting Minutes

Attendees – Peggy McEvoy (President), Roger Normand (Treasurer), Vic Wolejko (Clerk), Randy Girouard, Pat Meservey, Anne O’Connell, Cheryl Villandry, Dave Villandry

Welcome and Introductions – Peggy McEvoy

- Thank you to Jay Packett and The Captains staff including Pat, Steve, Jon and staff. Thanks to Colin Walsh and the maintenance staff and Freemans Grill Sean Sullivan, Sam and Max and staff. Thank you to Anne O’Connell and the Golf Commission allowing us to participate and work together. I personally want to thank the Friends Board members Ross Gorman, Vic Wolejko and Roger Normand as we became a cohesive group with different areas of expertise and to Sheree and Candace for scholarship and membership roles. Special thanks to Pat Meservey as marketing director and Dave Villandry tournament director for going above and beyond. Thanks most of all to the 199 Friends members for their help, support and participation in making The Captains the best it can be!
- The Annual meeting will summarize the accomplishments over the past year.

Clerk’s Report – Vic Wolejko

- Motion introduced to approve minutes of 2021 Annual meeting on 10/19/2021. Seconded and approved unanimously.

Accomplishments

- Developed Friends website for communications, registration for events, and summary of projects. The website includes a calendar of events, Contact forms, Registration for events, and Community news about events including photos
- Created regularly scheduled newsletter (3 sent)
- Developed member email list and web-based campaigns for communication
- Implementation of Square payment collection at events
- Maintained a comprehensive thank you program, with a combination of email and hardcopy thank you notes to donors, volunteers, and other contributors
- Established Google Drive based repositories for all Friends assets

Treasurer’s report – Roger Normand

2022 Annual Meeting Financial Report

- The current Board of Directors was elected a little over one year ago. At that time the association had 166 members with a cash balance of \$9,394. Since then, we have:
- Established an accounting and records keeping system that provides greater transparency and accountability.
- Provided for the use of credit cards at our events.
- Established a Web Site.

- Established and Amazon Smile account.
- Conducted several social and income producing events and multiple projects that benefit the golf course and driving range.
- As of the end of September, we have 199 members and a cash balance of \$29,723 The following are the sources and uses of our revenue from some of our largest events:
- Most of our income was derived from the Golf Tournament (\$21,540) and 2022 Memberships (\$7,042.) Some of our larger projects were Divot Boxes (\$1,670), Driving Range Markers (\$1,313), Flags (\$1,371) and two plantings of Daffodils (\$1,077).

Motion approved unanimously to approve Treasurer's report.

#### VP Report (submitted by Ross Gorman)

The Friends completed many projects and upgrades in the first term of the new officers, committee members and volunteers which began 8/31/2021, ending 10/26/2022.

- Planted 1000 daffodil bulbs in October of 2021.
- Temporarily repaired the bag drop which will be permanently repaired or replaced over the winter.
- The clock tower was built and installed by the putting green.
- New range markers and posts were ordered and delivered but installation has been delayed. We hope to have them in place soon.
- A new Friends logo flag flies from the main flag pole by the front putting green along side new Captains flags that were provided by the Friends this spring.
- In the spring, modifications were made by the Friends to the range building to provide better security and enhance functionality and storage.
- Repairs were made to the benches at the driving range.
- The fifth of the Brewster Library Association " Little Free Libraries" was repurposed by Friends volunteers from an old water cooler cabinet, installed and stocked by the library, golfers, and visitors. It immediately became a popular 'take one leave one' site for popular and instructional volumes.
- new signage was ordered and installed on the divot mix boxes located at the starter shed and around the courses.
- Bird houses have been purchased to replace the broken and damaged ones and they will be installed in November. Cleaning and maintenance of the boxes will be done by Friends volunteers.
- We reviewed, suggested changes to and voted revisions to the by-laws.
- For the Friends golf tournament, Friends logo pin flags were purchased and installed and finally,
- We ended the project year with the planting of another 1000 daffodil bulbs on October 16th.

#### Marketing Report – Pat Meservey

Review of past year:

- For each of the events held this year, large sandwich posters and smaller bulletin board posters were placed around the Pro Shop for golfers to learn about the events. Email blasts were used for several of the major events.
- A newsletter was developed, led by our clerk Vic Wolejko, which included information about membership, upcoming events, past events, and general information about Friends.

- Our email list was expanded by pulling emails from the Captains' email list and we know have about 90% of Members' emails.
- In collaboration with Membership (Candace White), the membership gifts were distributed to many of our members. We still have a good number that have not received their gift and we are continuing to try to reach those members by email.
- Contacts at our local newspapers and radio stations has been compiled. These contacts were used for our tournament.
- Secured Bronze membership to Chamber of Commerce.
- Collaborating with other groups in and around Brewster, such as Lower Cape Outreach Council for Food Drive at Turkey Shootout.
- Bulletin Boards were updated to brand Friends and draw attention to the work of the organization.
- Plans for next year:
  - Publish an annual calendar of events so members can plan ahead to join into different events.
  - Develop a relationship with Cape Cod Tech High School for our printing. This will all students to engage in more real projects while our needs for printing can be addressed.
  - Use the media contacts on a regular basis to increase visibility of our events/projects.
  - Continue to refine communications through newsletter, emails, posters, etc.

#### Membership Report (submitted by Candace White)

- Because of membership generosity, revenue exceeded \$9000.00 in 2022.
- We added tiers to our membership for the first time and gifts included bag tags, towels, and hats, depending on the contribution level.
- Most importantly, membership was afforded the opportunity to engage with other members through events such as Brewster in Bloom Closest to the pin, a putting contest, "Home on The Range", Divot Day, and a very successful golf tournament. Despite challenging weather conditions for two of the three events, all were well supported and attended.
- Membership was kept well-informed through frequent newsletters and email communications.

#### Scholarship Report (submitted by Sheree Eldredge)

- Friends of The Captains contributed \$1000 to the scholarships awarding a graduating senior who competed on the Nauset high School boy's golf team and a senior on the Nauset High School girl's golf team.
- Cooper Guilliano was the recipient of the CCMGA Scholarship (Captains Men's League). He plans on attending the University of Miami of Ohio. Lauren Wright was the recipient of the Captains Golf Course Women's Association's Scholarship. She will be attending Quinnipiac University.
- Both seniors received their \$500 check from the Friends of The Captains at Awards Night at Nauset High School this spring.
- The Junior Golf School scholarship is in the process of being reestablished for the 2023 summer season.

Golf Tournament Director – Dave Villandry

- The Annual Golf Tournament on 9/18/2022 was a great success. Thanks to all the sponsors and volunteers. Income was \$21,540.
- A survey was conducted of participants which indicated that Dinner is recommended to be sit-down in the future. Need to improve the sound system.
- Would like to reduce the usage of ticketed raffles and move to silent auction for the many donations.
- For the next annual golf tournament, there is a need for volunteers on event day. Would like to de-emphasize the use of high school volunteers.

Meeting adjourned at 5:40 pm ET.